

Awareness Campaign organized by DDA in Village Neb Sarai to encourage land owners to participate in Land Pooling

The Land Pooling Web Portal re-opened on 10.11.2021 to invite expression of willingness from villagers/ landowners for participation in Land Pooling Policy applicable to all villages falling in Urban Extension Zones (K- I, L, N, P- II, J & P- I). With re- initiation of the Public Outreach by DDA to create awareness among villagers/ landowners about Land Pooling scheme, an awareness campaign was organized by the DDA for local stakeholders/ villagers/ landowners for the first time in **Village Neb Sarai on 17.12.2021 (Friday) at 12.00 pm**. The officials of DDA interacted with nearly 35 land owners/ villagers who participated in this awareness campaign.



At the outset, major benefits of planned development through Land Policy were highlighted. For strengthening interaction, Question- Answer session was held, wherein various queries of the land owners were answered, doubts were cleared, apprehensions were addressed; and the stakeholders were encouraged to register under the Policy for holistic development. DDA officials also facilitated the landowners/ villagers to apply for the expression of willingness on DDA's Land Pooling Web Portal.

The landowners/ villagers who attended the field camp have shown keen interest in participating in Land Pooling scheme for further development. The discussion ended with a vote of thanks from the landowners/ villagers to DDA for arranging the campaign.

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