

Copy to:

**DELHI DEVELOPMENT AUTHORITY  
EM's OFFICE**

No. EM 1(10)2006/Cir.PublicityPolicy/

2783

dt: 7-8-06

**Circular No. 585**

**Sub: PUBLICITY POLICY FOR ISSUE OF TENDER NOTICES BY VARIOUS ENGINEERING DIVISIONS OF DDA**

Guidelines on publishing of the tender notices by the various Engineering Divisions of DDA have been issued Vide circular No. 390 dt. 08.04.93 Annexure -I appended to it contained the approved list of Newspapers under group-A and Group -B duly modified vide circular No.393 dt: 16/4/93, 413 dt: 24-11-93, 515 dt: 23-9-97, 547 dt: 8-2-02 and 571 dt: 15.2.05. These guidelines shall continue to be followed except Annexure - I to circular No. 390 as also circulars no. 393, 413, 515, 547 and 571, which stands superseded with the approval of WAB accorded in its 8<sup>th</sup> (2006) meeting held on 3-7-06 as under:-

**Group - A (English)**

1. Times of India
2. Hindustan Times
3. Economic Times
4. Hindu
5. Poiner
6. Indian Express


**Group - B (Hindi)**

1. Punjab Kesari \*
2. Nav Bharat Times
3. Hindustan
4. Dainik Jagran
5. Amar Ujala \*
6. Veer Arjun \*
7. Rashtriya Sahara

**NOTE**

1. It was further opined that since all the NITs are invariably put on DDA's Web Site also, releasing NITs in two newspapers is sufficient and thus accordingly one newspaper from each group may be selected on rotation basis for issue of NITs.
2. The newspaper marked \* give DAVP rate to DDA's advertisements.

It is, therefore, enjoined upon all concerned to release advertisements as per above updated approved list.

  
(V.K.Chopra)  
EO III to EM

Copy to:

1. All CEs (Civil/Elect.) with 20 spare copies for further distribution amongst SEs and EEs, Dy. CAO/FO & CE (HQ).
2. CE (QC) with 10 spare copies for circulation among SEs and EEs under his control.
3. CE (Design) with 10 spare copies for circulation among SEs and EEs under his control.
4. CVO with 16 spare copies for circulation among SEs and EEs under his control.
5. CAO
6. Project Manager (Fly-overs) with 7 spare copies for circulation among EEs & FO
7. Director (Hort.)-South & North with 10 spare copies for circulation among Jt./Dy. Directors & FOs under their control.
8. Director (MM) with 7 spare copies for circulation among EEs & FO under his control.
9. Director (Works)
10. Director (PR)
11. EO-I, II, III & EE(Mon.)
12. A.O. (Plan)
13. F 1(43)2004/PR Cell file
14. WAB 5(17)2006/Secy. file
15. Hindi Officer for Hindi version

Copy also forwarded to -

1. PS to VC for kind information of the latter
2. PS to EM for kind information of the latter
3. PS to FM for kind information of the latter
4. PS to PC for kind information of the latter
5. PS to PC-cum-Secy. for kind information of the latter

  
7/8/06  
**EO III to EM**