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THE TIMES OF INDIA, NEW DELHI
TUESDAY, FEBRUARY 24, 2026

DATED

DDA to earn revenue from ads at parks and sports complexes

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New Delhi: Aiming to generate additional revenue from its portfolio of sports complexes, parks, community halls, golf course and other infrastructure assets, Delhi Development Authority (DDA) has begun the process of appointing a consultant to develop a structured advertising framework across its properties.

Through an e-tender, DDA has invited bids from agencies to carry out a market assessment and prepare a revenue plan for regulated outdoor and indoor advertising at identified sites.

Officials said the selected agency will conduct site surveys, GIS mapping and identify high-visibility advertising locations. The assessment will consider visibility from the road, pedestrian footfall, movement patterns,

safety, structural feasibility and environmental sensitivity. The final submission will include an inventory of recommended sites, complete with photographs, coordinates and dimensions. The consultant will also suggest suitable advertising formats across categories of sites, including wall-mounted panels, pole-mounted structures, backlit units, digital screens and freestanding displays.

Once the contract is finalised, the consultant will support DDA in appointing advertising agencies and supervising implementation for an initial three-month period.

According to officials, a price discovery report will detail the methodology for determining rate slabs to ensure transparency. To ensure long-term viability, the consultant will prepare five- to 10-year financial projections.

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THE TIMES OF INDIA, NEW DELHI
THURSDAY, FEBRUARY 26, 2026

DATED

Live close to metro or RRTS stn? You can now build higher

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New Delhi: Properties located near metro or RRTS stations, including those in unauthorised colonies, can now be developed with greater height and density under the revised transit-oriented development (TOD) norms approved by Delhi Development Authority (DDA).

The authority has modified the TOD provisions under the Master Plan for Delhi (MPD) 2021 to expand eligibility and encourage broader participation. Areas under land pooling, low-density residential zones and unauthorised colonies — previously excluded — are now covered, provided the plot size is 2,000 sqm or more and within a 500-metre corridor of a metro station.

Currently, residential usage depends on the existing land classification of a plot. Under the revised rules, any qualifying plot will be designated a 'TOD plot', simplifying land-use conversion. The changes aim to promote compact, mixed-use and high-density development around public transport hubs, said officials.

"The revised regulations lower the minimum plot requirement from 10,000 sqm to 2,000 sqm for properties within 500 metres of a metro station and can be used for mixed development. Under the updated framework, a maximum floor area ratio (FAR) of up to 500 will be permitted for plots within a 500-metre corridor on either side of metro lines and within a 500-metre radius of regional and interstate transit stations, including RRTS, high-speed rail and railway stations. Earlier, FAR of only 300 was permissible," said an official.

To enhance the supply of affordable housing, a higher percentage of FAR has been earmarked for residential use. "At least 65% of the total buildable space (or FAR) on a TOD plot must be used for building residential units under 100 sqm, including guest houses

or studio apartments. At least 10% of FAR must be used for shops, small businesses and community facilities. The remaining 25% can be used for larger homes (over 100 sqm), offices, guest houses or studio apartments," state the new norms.

To promote walkability and reduce dependence on private vehicles, the proposal allows exclusive underground connectivity between TOD developments and metro stations, subject to approval from a designated committee and metro security agencies.

Delhi's TOD policy was first approved in July 2015 as part of MPD 2021 and later revised in 2019 and 2021. It seeks to create walkable neighbourhoods around transit hubs, encourage vertical growth through higher FAR, and reduce traffic congestion and pollution.

In Nov 2025, Union housing and urban affairs minister Manohar Lal Khattar announced a revamped TOD framework for Delhi to ease congestion, promote high-rise development and strengthen last-mile connectivity. DDA issued a public notice outlining draft modifications to its TOD policy, widening its scope to facilitate more flexible and extensive planned housing development.

The proposals, reviewed by a committee chaired by the DDA vice-chairman, were approved last week during a meeting led by LG VK Saxena.

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Hindustan Times

NEW DELHI
FRIDAY
FEBRUARY 27, 2026

**DDA SIGNS MoU
TO REVAMP OLD
STAFF QUARTERS**

NEW DELHI: The Delhi Development Authority (DDA) on Thursday signed a memorandum of understanding (MoU) with NBCC (India) Limited for the redevelopment of old staff quarters in Old Rajinder Nagar and Safdarjung Development Area, senior officials said.

The project will be undertaken in accordance with the provisions of Delhi Master Plan 2021. Under the agreement, NBCC will be responsible for executing the redevelopment works as part of efforts to optimise land use and upgrade existing housing infrastructure.

Officials said the redevelopment aims to replace aging residential units with planned housing that aligns with current urban planning norms.

In a related development, DDA and NBCC recently formalised a supplementary MoU extending their partnership for Bharat Vandana Park in Sector 20, Dwarka, which has been under construction for around five years now.

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नवभारत टाइम्स | नई दिल्ली | शुक्रवार, 27 फरवरी 2026

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**DDA की प्रीमियम हाउसिंग स्कीम
का ई-ऑक्शन 2-3 मार्च को होगा**

NBT रिपोर्ट, नई दिल्ली: डीडीए ने अपनी प्रीमियम हाउसिंग स्कीम-2026 के ई-ऑक्शन का शेड्यूल जारी कर दिया है। होली से पहले ही यह ई-ऑक्शन होगा। डीडीए के मुताबिक 2 और 3 मार्च को ई-ऑक्शन होगा। 6 जनवरी को डीडीए ने अपनी प्रीमियम हाउसिंग स्कीम 2026 लॉन्च की थी। इसमें अर्नेस्ट मनी जमा करवाने और फाइनल आवेदन की अंतिम तिथि 20 और 23 फरवरी थी। 23 फरवरी को शाम 6 बजे तक स्कीम के लिए लोगों ने फाइनल सबिशन भरा। ई-ऑक्शन की पूरी प्रक्रिया लाइव होगी। यह दो और तीन मार्च को सुबह 11 से 12 और शाम 3 से 4 बजे तक होगी।

